

## Smart-O plug intelligent drain plug launches in Australia

Smart-O plug, the intelligent drain plug, has launched in Australia and is available to auto service chains, garages, fleets and auto part retailers via auto performance parts company, Phenix Industries Australia.



Smart-O is one of the most advanced drain plug programs which Phenix Industries claims offers the safest sealing and retention mechanism ever devised for this product category.

The Smart-O plug range has been consolidated to only 17 plugs, which covers more than 90 percent of the automotive market.

The engineered O-ring specially developed by Parker and DuPont self-expands up to 10 percent upon contact with engine oil.

The plug achieves superior sealing performance and protection against oil leaks, self-loosening of the plug while offering oil pan thread protection, environmental protection and an extra profit item for service operators and retailers.

The Smart-O plug was originally invented and patented in the USA and later internationally to counteract what the inventors witnessed as frequent failures of drain plugs in garages to high-end certified dealerships.

Failures appeared in terms of oil leaks, problematic sealing when oil pan threads were worn, or even negligent installation of service mechanics causing the plugs to fall out with sudden oil loss and engine damage as a result.

For service operators the implication would be liability costs, increased insurance premiums, engine replacement costs, damage to corporate image and lost customers.

For end-users, the Smart-O plug offers piece of mind while reducing the risk of the unpleasant discovery of oil leaks under the car or on the driveway, and the inherent risk of damage to their engine, environmental cleanup costs, protracted and uncertain negotiations about engine replacements and compensations from the service operators.

The market conditions are ripe for a complete, simple, eco-friendly and highly marketable sealing solution for the oil pan.

For further information visit [www.smart-o-plug.com](http://www.smart-o-plug.com)

## Bremtec Euroline – brake pads engineered for European applications

The requirements of European brake system manufacturers to provide a brake system that performs yet provides a level of comfort and safety is now a standard when it comes to European vehicles.



Bremtec Euroline's patented formulation is specifically engineered for European applications and incorporates the latest CMC technology (Ceramic-Matrix-Composites) to ensure the optimum balance of performance and durability.

From the formulation of the Ceramic Matrix Composites Bremtec Euroline offers exceptional braking characteristics due to the brake pads dissipating heat, ensuring greater performance, even after repeated hard stops, while still providing a high level of comfort and safety.

Bremtec Euroline also comes fitted standard with Exclusive Advanced Wolverine Cold Noise Insulators, a shim specifically engineered to solve brake noise challenges at low temperatures while still providing excellent noise attenuation performance across a wide temperature range.

For your next European brake job don't risk it, fit Bremtec Euroline.

Call 1300 FRICTION (1300 374 284) for your nearest Bremtec Euroline stockist.

## More catalogues from Premier Auto Trade

Premier Auto Trade has announced further updates to its comprehensive product catalogue series with the early 2012 release of Catalogue 8, Edition 2.

This new catalogue will include more than 300 part numbers with over 7000 vehicle application listings making it one of the largest of its type in the Australian aftermarket.

This catalogue features a huge range of products including coolant temperature sensors, air temperature sensors, knock sensors, oil pressure switches, relays, connector sets and other miscellaneous items.

This new Edition 2 of Catalogue 8 has also had several new product lines added including ABS modules, fuel temperature sensors, Engine Control Units (ECU), and speed sensors.

The new catalogue features more 128 new part numbers covering petrol, LPG and diesel vehicles.

This follows the recent launch of the Premier Auto Trade Racing and Performance catalogue, and will be followed in 2012 by the release a new ignition leads catalogue to extend the already comprehensive range.

Premier Auto Trade's range of engine management and service components specialises in genuine and original equipment (OE) products from the world's leading manufacturers including Bosch, Delphi, Pierburg, VDO, Standard Motor Products, Walbro, Denso, FAE, Valeo, Hitachi, Bougicord, Bremi, Mitsubishi Electric, Walker Products Turbosmart, Fuelab, BMC Air Filters and Haltech.

Premier Auto Trade is located in Melbourne, Sydney and Brisbane and distributes products throughout Australia via a network of specialised resellers and leading automotive retail groups.

The Premier Auto Trade catalogues are available to specialist resellers and distributors.

For more information contact Premier Auto Trade on 1300 4 PAT SALES (1300 472 872) or visit [www.premierautotrade.com.au](http://www.premierautotrade.com.au).

