

Label Love

Chevron has updated the look of its Havoline Product line, bringing with it a new name “ProDS” to its top end, full synthetic product.

The new label features a shield, a long-standing part of Havoline messaging



and an eye-catching swoosh, conveying the protection that is offered by Chevron’s Deposit Shield Technology. The back label sports a new check chart showing good, better, best, differences across the line.

The other key aspect of the Havoline label refresh is renaming the full synthetic motor oil line to Havoline ProDS Full Synthetic Motor Oils. ProDS stands for professional level Deposit Shield Technology, the highest level of protection offered by Havoline.

For more information, call 800.822.5823 or visit: www.havoline.com

The Customer Greeter

Auto Data recently announced a major VIN scanning update to its AutoGreet android tablet app. The speed and accuracy of the integrated VIN scanner now makes it a worthy replacement to the traditional barcode scanner.

AutoGreet is the industry’s first android app that allows you to greet the repeat customer by scanning the VIN or using Carfax’s license plate-based QuickVIN feature. For new customers, you can fill out customer information right on the tablet.

Also, view work orders with parts and lubricant information to service vehicles more quickly and accurately. Access your customers’ service history performed at any of your shops, thanks to the built-in



Carfax service history feature. To boost sales, you can even deliver a color-based sales presentation using the integrated preventative maintenance databases.

For more information, call 800.767.7580 or visit: www.autodatainc.com

Thread Chaser

Recent winner of Motor Magazine’s 2014 Top 20 Tool award, the QwikLine Thread Chaser from Premier Lube & Equipment Repair is a revolutionary, patent-pending, industrial-strength thread chaser system, proven to repair damaged threads on bolts and rods.



Brought to you by Premier, the Thread Chaser Tool slides down the bolt or rod over the damaged threads, aligns

with the good threads and then reverses back up the entire bolt or rod, repairing the damaged threads along the way.

The Thread Chaser can be used with either an impact wrench or hand wrench and no oil is needed. It is available in a wide range of sizes, including SAE (3/8-inch to 4-inches) and metric (10-mm to 100-mm) with larger sizes available upon request.

To see the product in action, stop by the Premier Lube & Equipment Repair booth at AAPEX.

For more information, call 888.425.9400 or visit: www.premierler.com

Stackable Containers

Snyder Industries has recently added a new Cubetainer stackable tank product line to their offerings.

The Cubetainer is a stackable tank design that provides more efficient bulk storage and dispensing of lubes and other machine fluids, while maximizing valuable floor space and eliminating the need for 55-gallon drums.

Cubetainer provides more complete draining, more visible and accurate fluid level markings, im-



proved stacking uniformity with five sizes, ranging from 60 to 260 gallons and better stand options, including the industry’s only seismic-approved stand design.

For more information call, 888.422.8683 or visit: www.snydercubetainer.com

Simplified Torque Specs

SmartTorq from Smart-O is the world’s first smart and unified oil drain plug torque system designed to simplify and speed up plug installation during oil change.

It is unified because a single torque specification can be applied, which depends only on the vehicle’s engine type, so there is no need to spend time searching through the automaker’s OEM charts or manual to establish the exact torque specification.



Technicians can simply apply 18 ft-lb to every gasoline-powered car and light trucks, and 27 ft-lb for diesel powered ones. This unique feature comes from the Smart-O plug’s increased prevailing torque due to the patented sealing and anti-vibration mechanism, using a special O-ring on the plug’s thread.

Other advantages include a unique head marking and part match up system, as well as a wide plug selection to service any market and any need.

For more information, visit: www.smart-o.info

Updated Car Care Guide

The non-profit Car Care Council has totally redesigned its Car Care Guide, adding 20 additional pages of new information to help motorists be car care aware by better understanding the when, why and how of caring for their vehicles.

Available in English and Spanish, the 80-page Car Care Guide uses easy-to-understand language rather than technical automotive jargon and fits easily into a glove box. The guide covers the most common preventive maintenance occasions and

